

Christina Allan

christinaallan.com
christina.g.allan@gmail.com
(617) 759-1902

EDUCATION **Northeastern University** | Boston, MA

BFA in Design expected May, 2019
Concentration in Interaction Design, Minor in Business
GPA: 3.9, Dean's List

EXPERIENCE **Design Director at Scout Studio** | Boston, MA | July 2017-Present

Lead a team of 21 student designers and developers working on client projects in an agile environment. Clients include student ventures and University faculty and projects range from personal branding to app design and development. Provide big picture design direction and critique on client projects, marketing posters and collateral, and design aspects of Scout's upcoming student-led design conference.

Design Co-Op at Ronik Design | Brooklyn, NY | January 2017-June 2017

Worked with a team of creative directors and designers to wireframe and design responsive websites as well as assorted print materials and illustrations. Focused on user research, UI/UX, visual design, illustration, and animation.

Project Lead at Scout Studio | Boston, MA | 2015-2016

Led small student teams on branding, packaging, UI/UX, and web and mobile design projects. Designed for clients including a non-profit, a cold brew coffee start-up, a portable charging start-up, and a mobile shopping app. Managed all communication with clients as well as led team design sprints and meetings.

Art Director at Cookin | Boston, MA | Summer 2016

Worked in a test kitchen to style and photograph all visual elements of the meal planning app, including recipe step photos, finished meal shots, and grocery list overview photos. Edited all photo and video content for use in the app and across social media platforms.

Photographer at Everwood Day Camp | Sharon, MA | Summer 2015

Photographed daily camp activities using a Canon DSLR. Shot and edited photos, uploaded each week's images to a gallery for parent viewing, and designed the weekly newsletter sent to parents.

SKILLS **PROFICIENT IN**

Adobe Illustrator, InDesign, Lightroom, Photoshop, Premiere Pro, Canon equipment, HTML/CSS, InVision, Mac OS X, Microsoft PowerPoint, Microsoft Word, Sketch, Trello

BASIC KNOWLEDGE OF

Adobe After Effects, GitHub, Java, Javascript, Principle

♥ **THINGS I LOVE**

Art museums, cooking, my dog (Riley), ice cream, tote bags, and lists